

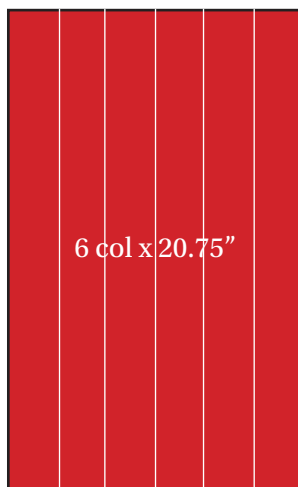
The Plaquemines GAZETTE

For 90 years, we've helped businesses large and small connect with their target customers. We strive to deliver trustworthy, balanced and local information to our growing community. Working together, we can identify cost-effective solutions that engage qualified audiences and increase your potential return on investment.

PUBLICATION DATE: WEEKLY ON TUESDAYS

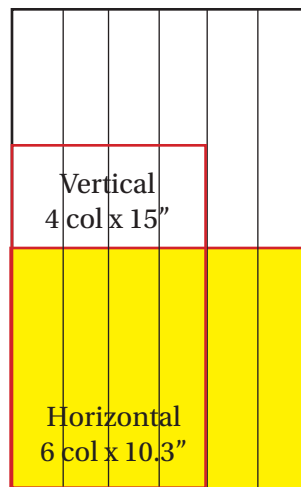
ADVERTISING DEADLINE: WEDNESDAYS 5 PM

DISPLAY ADS SIZES AND PRICES PER RUN



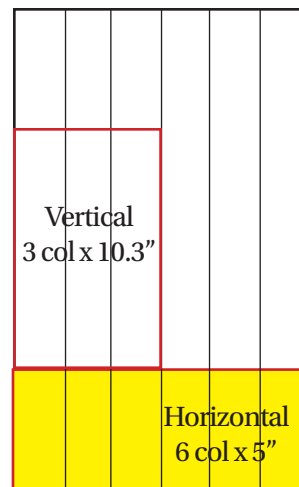
FULL PAGE

B&W: \$481.00
COLOR: \$581.95



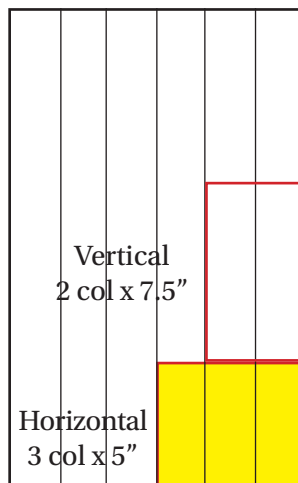
HALF PAGE

B&W: \$243.00
COLOR: \$310.00



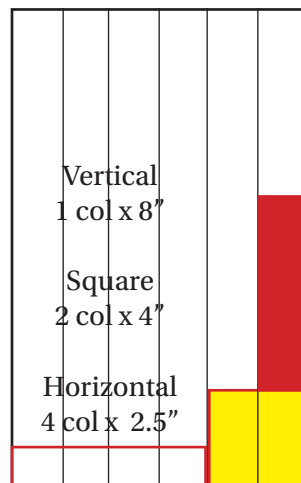
QUARTER PAGE

B&W: \$135.00
COLOR: \$186.00



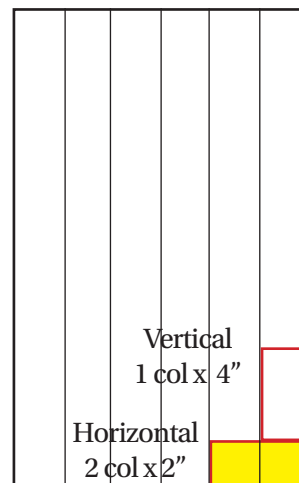
1/8 PAGE

B&W: \$67.50
COLOR: \$142.50



1/16 PAGE

B&W: \$36.00
COLOR: \$76.00



1/32 PAGE

B&W: \$18.00
COLOR: \$38.00

MECHANICS

Page image area:
11" W x 20.75" H

CONVERSIONS

Columns	Inches
1	1.69
2	3.56
3	5.42
4	7.30
5	9.14
6	11

AD RATES

Display Ads
\$4.50 / B&W column inch
\$9.50 / Color column inch

Classified ads
\$10.00 per 30 words

DISCOUNTS

4 Runs: 10% off
12 Runs: 20% off
52 Runs: 50% off

INSERTS

\$225.00
\$75.00/M
No zoning.

DEADLINES

Ads: Wednesday 5 p.m.
Copy: Thursday Noon
Public Notices: Wednesday 5 p.m.