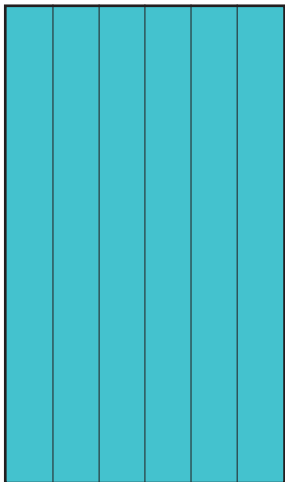


The Plaquemines GAZETTE

DISPLAY AD PRICES AND SIZES

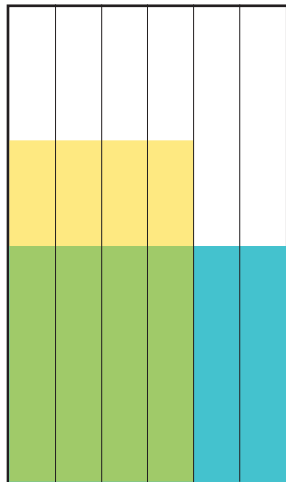
Prices listed are per run.

	1/32 PAGE	1/16 PAGE	1/8 PAGE	QUARTER PAGE	HALF PAGE	FULL PAGE
Color Ad	\$36.00	\$76.00	\$125.00	\$210.00	\$350.00	\$650.00



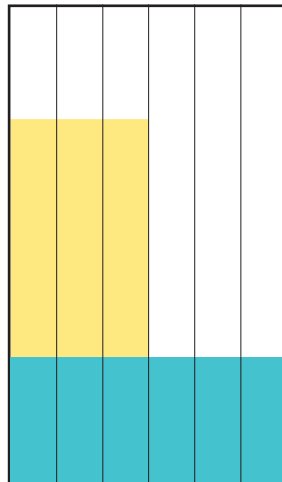
FULL PAGE

6 columns W x 19.5" H



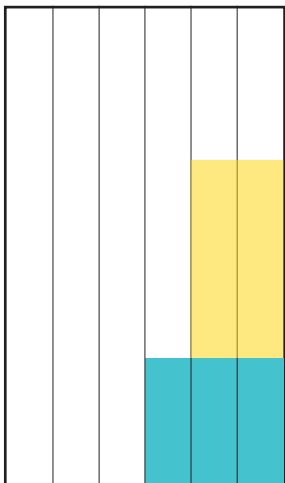
HALF PAGE

Vertical - 4 columns W x 14.4" H
Horizontal - 6 columns W x 9.6" H



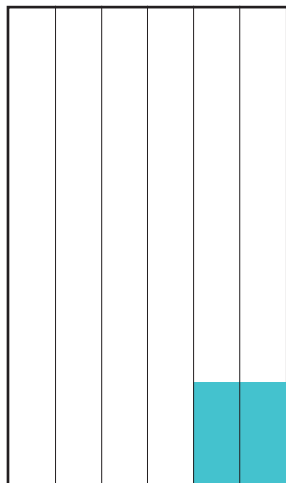
QUARTER PAGE

Vertical - 3 columns W x 9.6" H
Horizontal - 6 columns W x 4.9" H



1/8 PAGE

Vertical - 2 columns W x 6.4" H
Horizontal - 3 columns W x 4.7" H



1/16 PAGE

2 columns W x 3.7" H



1/32 PAGE

Vertical - 1 column W x 3.7" H
Horizontal - 2 columns W x 1.8" H

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Published weekly on Tuesdays.

DISPLAY AD DISCOUNTS

- 4 consecutive weeks: 10%
- 8 consecutive weeks: 15%
- 12 consecutive weeks: 20%
- Longer running contracts are available upon request.

PAGE IMAGE AREA

10" W x 20" H

CONVERSIONS

- 1 column - 1.5" wide
- 2 columns - 3.2" wide
- 3 columns - 4.9" wide
- 4 columns - 6.6" wide
- 5 columns - 8.3" wide
- 6 columns - 10" wide

CLASSIFIED ADS

\$10.00 per 30 words
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INSERTS

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